

#### Role overview

- To identify customers buying exclusively printed and light weight women's wear fabrics,
- Market segment: Boutique Designers and Brands in domestic and export markets.
- To generate order inquiries from these customers and convert those inquiries into bulk orders.
- Market feedback and inputs in new product/ design development.
- To establish relationships with customers and maintain sustainable long terms business prospects.
- To represent the organization at different mill weeks for Print and Women's wear fabric categories.
- Will be accountable for all the commercial aspects of the business including timely payment collections and forecasting future business as per the set target.

#### Goals and KPIs

- Primary KPIs: Achieving monthly set sales targets with desired profit realization.

Exp- 10 yrs and above